

MCH STRATEGIC DATA

Healthcare data solutions



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**REACHING THE RIGHT
HEALTHCARE PROFESSIONALS
HAS NEVER BEEN EASIER!**

Add quality healthcare targets to your sales and marketing outreach. Expand your reach with MCH's high-quality sales and marketing data. We compile multiple healthcare sectors, such as physicians, nursing homes, dental practices, and more. Our data is phone verified and frequently updated in order to provide our customers with the quality they want and need.

MCH 
Strategic Data®

HOSPITALS

Access demographic, firmographic and contact data for U.S. hospitals. Popular attributes include location, bed size, facilities codes, and contact information of director-level personnel.

MEDICAL PRACTICES

Obtain firmographic, demographic and contact information on U.S. medical practices. Popular attributes include the size of practice, number of providers, type of practice, the degree of the physician, and practice specialty. Contact information is available for both physicians and office managers.

DENTAL PRACTICES

Access MCH's dental practices data, which includes demographic, firmographic, and contact data. Popular attributes include the size of practice, number of employees, the degree of the provider, practice, specialty and more. Segment by job title, job function, wealth score and more.

NURSING HOMES, RETIREMENT HOMES, ASSISTED LIVING FACILITIES

Demographic, firmographic and contact data is available for each institution. Popular job titles include Activities Director, Food Services Director, or Chief Purchasing Officer. Segment by job title, job function, size of the institution, geographic location, and more.

OTHER

MCH also compiles healthcare specialty data sets such as ambulatory surgery centers, diagnostic imaging centers, community health centers, public health departments, and urgent care centers.



QUALITY YOU CAN COUNT ON

Our commitment to excellence is supported by a team of full-time, U.S.-based researchers, product specialists, data analysts, engineers, and technologists focused on driving better quality across four key indicators – accuracy, completeness of records, timeliness/currency of data, and coverage.

MCH permission passes email addresses to validate accuracy. This gives our clients known deliverable email addresses.